

SKILLR®

Fall 2023

Get Fit

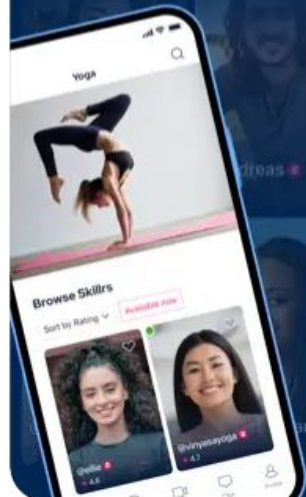
Connect 1:1 live with trainers
anytime, anywhere.

Wellness at Your Fingertips

Certified Experts, Personalized Solutions,
Whenever You Need



1:1 Video Chats Right Now With Wellness Gurus



Talk With Someone Who Can Help You Achieve

Health, Balance, Vitality, and Inner Peace!



Find the perfect teacher with LanguageLIVE

by SKILLR



Language Lessons at Your Fingertips

Real Professionals, Real Help,
in Real Time. Whenever, Wherever.



SKILLR

1:1 Video Chats
Right Now With
Language Experts



About Us

- **Skillr® Apps** let consumers VidChat™ with all kinds of pros instantly.
- Affordability – you pay by the minute.
- Instant VidChat™ and pay in the apps.
- Manhattan based, founded in 2020. Venture backed.

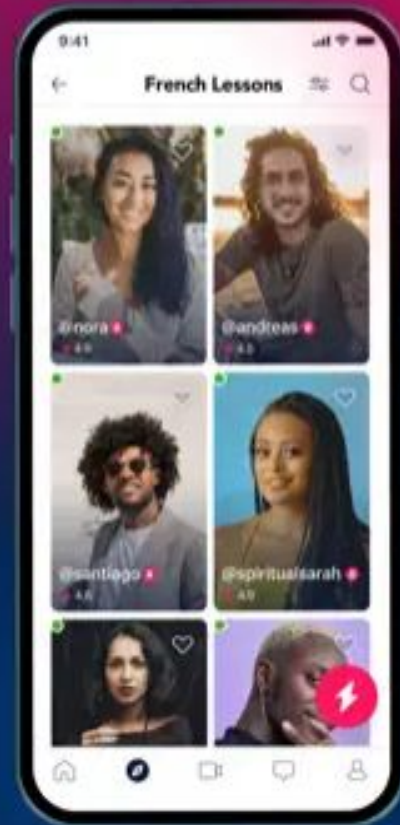
Talk With Someone Who
Can Help You Learn

English, Spanish, French, Mandarin, and More!



Find The Best
Fit For You

Save Them To Your Favorites



Our In-House Apps

- Our iOS Apps:
 - **WellnessLIVE**, has live fitness pros and doctors;
 - **LanguageLIVE** for language instructors;
 - **AstrologyLIVE** for entertainment; and,
 - **StudyLIVE** for educational tutoring.
- Thousands of independent pros, each setting their own rate per minute.
- Some pros work for just tips! Most charge \$1 per minute.

Our Proposal For Your School

- We will build your school a Skillr App **for free.**
- Your teachers get set up on the app and start making extra money in their spare time, helping your students, online.

CHOOSE THE PERFECT TEACHER FOR YOU



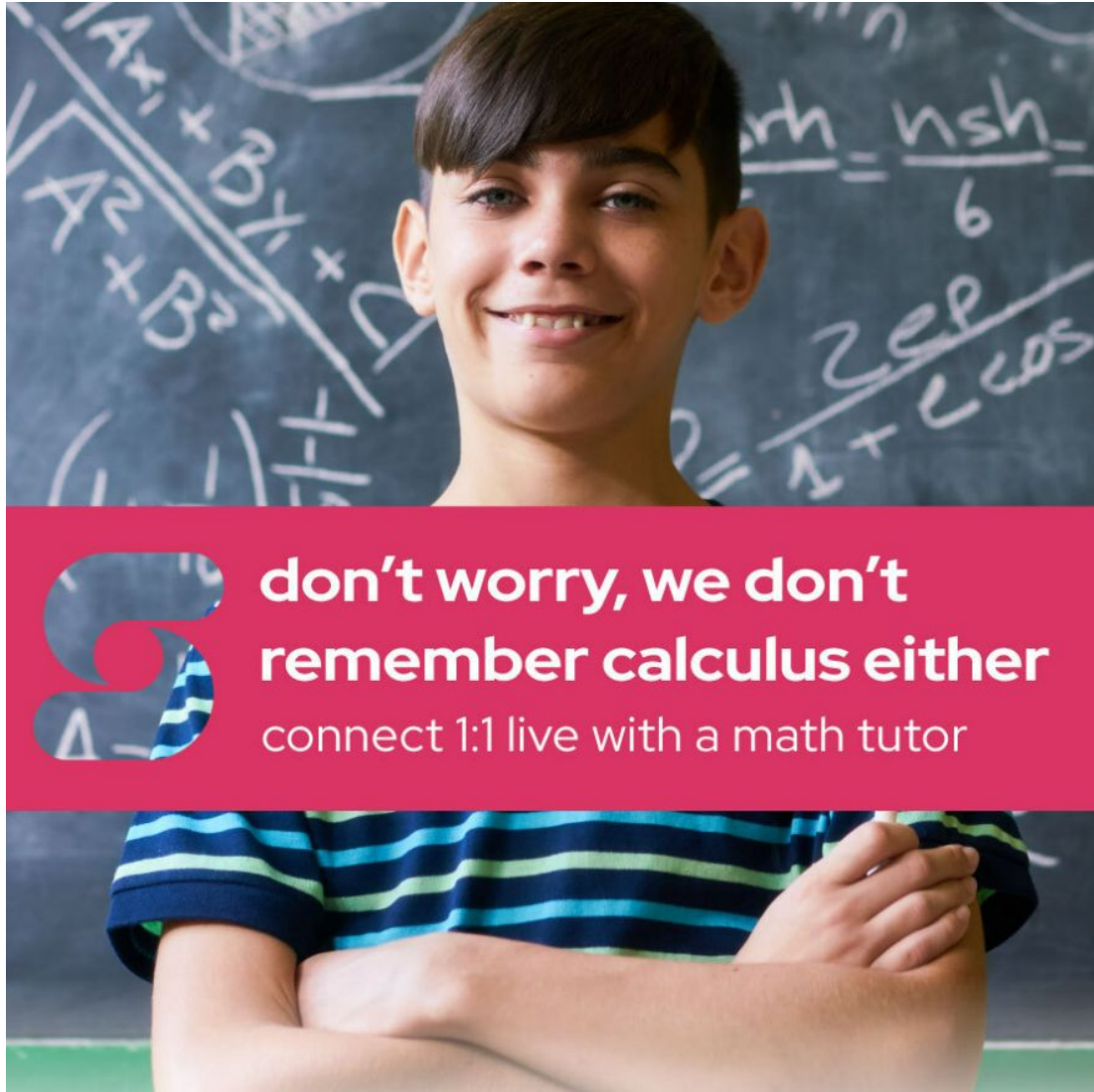
LanguageLIVE
by SKILLR

Creating a Safe Environment **For Your School**

- Private Community
 - Only allow access to school's community by authenticating email domains upon sign up.
- Flagged Sessions and Helpdesk
 - Recorded sessions make it easy to resolve any reported issues.
 - API to automatically notify support staff when sessions are flagged.

Apps for Schools

- Your Kid's School's New App:
 - Teachers sign up in the App.
 - Your students book their teachers in the App.
- Teachers make extra money.
- School earns a commission on every session.
- School keeps the data.



S don't worry, we don't remember calculus either
connect 1:1 live with a math tutor

Our Business Model

- In-House Apps
 - We keep 25% of each transaction.
 - Teachers earn 75% of each transaction (less Stripe transaction costs of ~3%).
- A School's App
 - We split our 25% with school.
 - School decides to collect profits in cash or as credit for underprivileged students to have access to tutoring.
 - We incur hosting and ongoing product support.

Payout Scenario

30 Minute Session at \$1/min

Student Pays \$30

Teacher Earns \$21

School Earns \$4

12.5% of transaction

Skillr Earns \$4

12.5% of transaction

Stripe Fee of \$1

\$0.30 + 2.9% of transaction



Skillr Apps - Features



First session is totally free! No subscriptions required or hidden fees.



Filtering, searching, ratings, reviews, social media, bio, tags, photos and videos.



Free instant messaging with pros.



VidChatTM in the apps, pay by Stripe in the apps.



Students can review session recordings, and teachers can edit and share.



AI utilized and more AI being developed.



Referral Program

- We pay \$1 per free session credit you help us giveaway.
- Plus, each week we pay you 5% of whatever those consumers spend, for the next 5 years.
- We invite celebrities, pros and consumers alike to participate.

Picture Your App Here



AstrologyLIVE by SKILLR 12+

LIVE Horoscope & Tarot Reading

[Skillr, Inc.](#)

Designed for iPhone

★★★★★ 4.1 • 77 Ratings

Free



LanguageLIVE by SKILLR 4+

Live Language Instructors Now

[Skillr, Inc.](#)

Designed for iPhone

★★★★★ 4.2 • 5 Ratings

Free



WellnessLIVE by SKILLR 17+

[Skillr, Inc.](#)

Designed for iPhone

★★★★★ 5.0 • 1 Rating

Free



Get Fit

Connect 1:1 live with trainers
anytime, anywhere.

SKILLR



Executives

Cassel Shapiro, CEO & Chairman

Ex Partner @ SternAegis Ventures and Aegis Special Situations Fund, co-founder of several venture-backed companies

Jonathan Mark, Marketing

Co-founded Eats.com / Delivery.com, marketing leadership roles at Time Inc., Blue Fountain, and 5W Public Relations

Webster Ross, Technology

Co-founded Zipdrug and Mixlab, developer leadership roles at Handy and WebMD

Apurva Garware, Product

Product leadership roles at Amazon, Microsoft, Chegg, and Upwork

Peter Borish, Board Member

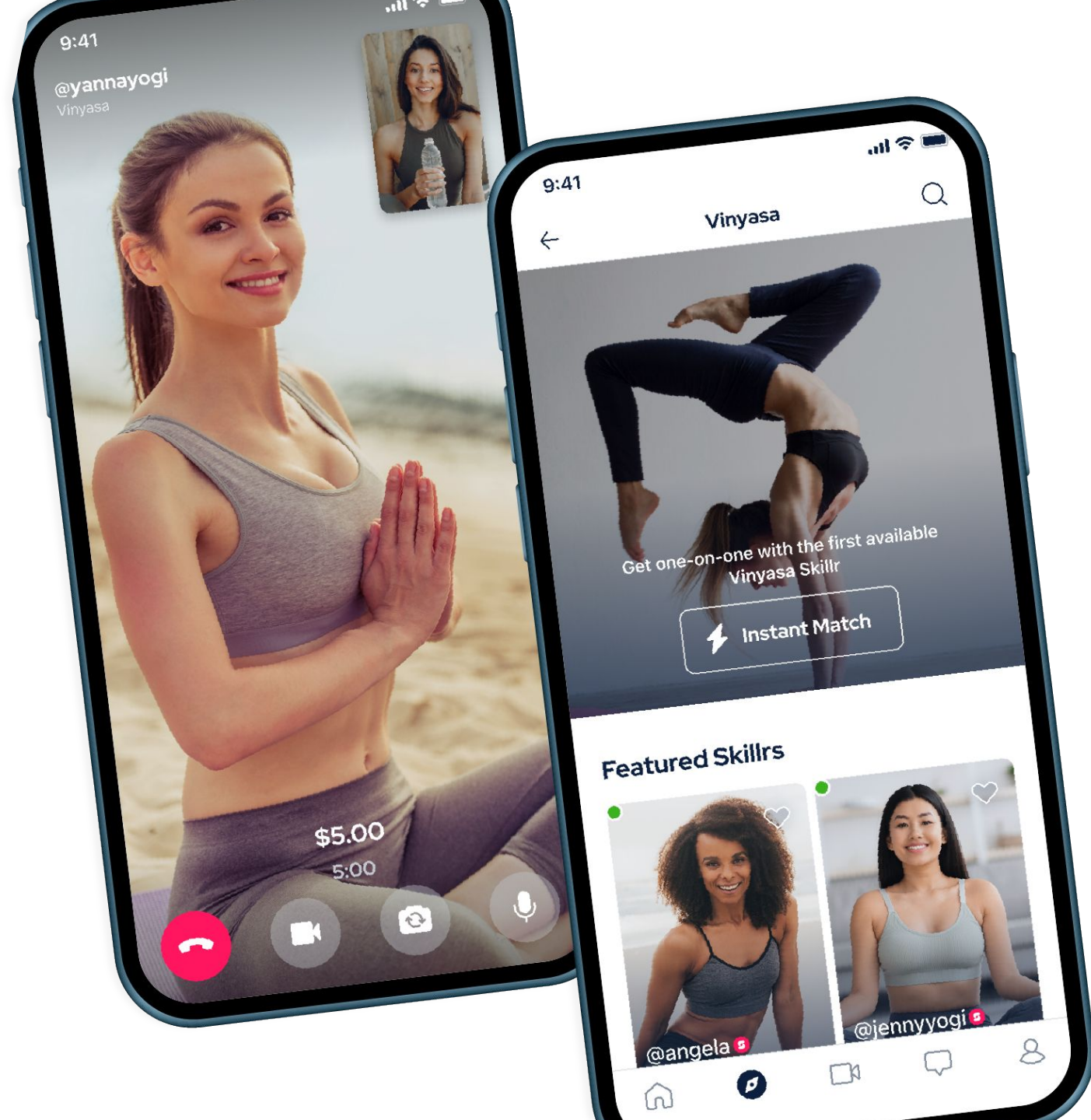
Founding Partner of Tudor Investments, Robin Hood Foundation, Math for America; co-founded Charitybuzz

Victor Anthony, Board Member

Director, TMT, Epoch Investment Partners (\$25 Billion Investment Fund)

Summary

- Let us build your school an app, for free.
- **No upfront or ongoing costs.**
We split the profit.
- **Next steps** – let's schedule a call to demo the products and learn about your needs.



SKILLR

Thank You
Cass@Skillr.com